#5: We Focus on Critical Projects

We are strategic with our projects and apply the 80/20 rule. We know less is more, so we are selective and thoughtful about projects we choose to engage in. We are laser-focused while maintaining the open awareness to identify and respond to strategic opportunities. We do not succumb to Shiny Object Syndrome. We avoid firefighting. We provide our teams with the conditions and support they need to thrive and strive in today's fast paced, distracting and complex world.

Questions for Discussion:

- What components of this declaration do you strongly agree or disagree with?

- What are the most important aspects of the declaration?

- What stories come to mind, in terms of wins or challenges, relating to this?

- What aspects of your organisation/team are you most proud of in relation to this topic?

- What initiatives related to this topic have your team/organisation implemented?

- How do you decide what projects/programs to engage/invest? What criteria is used?

- How do you avoid the shiny object syndrome?

- How has your team been able to get buy in from stakeholders in the design and execution of the strategic roadmap?