

#1: We bring humanity to the IT industry.

We may be living a digital revolution, but we're not robots. We leave behind the lack of appreciation for IT professionals from our past and treat our people and teams with the respect they deserve. We acknowledge that the market is competitive and bright individuals are not easy to attract or retain. Turnover is expensive. IT roles are highly valuable and so are the people that perform them. We encourage our people to bring their whole selves to work.

Questions for Discussion:

- What components of this declaration do you strongly agree or disagree with?
- What are the most important aspects of the declaration?
- What stories come to mind, in terms of wins or challenges, relating to this?
- What aspects of your organisation/team are you most proud of in relation to this topic?
- What initiatives related to this topic have your team/organisation implemented?
- How are you attracting/retaining top talent in your team/organisation?
- What was the last financial year's percentage or turnover cost in your team?



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